

NEWS OF OUR CLIENTS



668 Flinn Ave Suite 28 | Tel 805 529 3700
Moorpark CA 93021 | Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

MACE® ANNOUNCES EXCLUSIVE DISTRIBUTION AGREEMENT WITH DOC'S® SCENTS

Mace Set To Distribute All Doc's Products, To Include The New Sportsman Scent System™ — Hunters Can Now Shoot The Freshest Scent Smarter and Farther To Lure Prey In Nose First

Mace® Security International Inc, best known for its personal defense pepper spray products, has recently blazed into the hunting industry and announced an exclusive distribution agreement with well-known deer attractant powerhouse Doc's® Deer Farm & Scents, Inc. Through this new agreement, Mace will now be in charge of the order processing and shipping of all Doc's scent and attractant products.

Mace and Doc's have been 'in cahoots' with each other since their recent collaboration to create the revolutionary Sportsman Scent System™ — a cutting-edge new scent attractant delivery product designed and manufactured to literally go the distance in both function and performance.

The Sportsman Scent System™ is chock full of impressive features that's sure to turn heads and drop trophies this season. Its unique scent 'gun' lets hunters load up and shoot scent up to an impressive 25 feet while providing the shooter with complete control when applying scent trails and stopping points — without contaminating the hunting area with human scent. In fact, the gun's incredibly long shooting range allows hunters to effectively spray a precise location from even a blind or tree stand, without dripping or spilling the scent and most importantly, without revealing the hunter's location.

This one-of-a-kind scent delivery system is as versatile as the hunters who use it. Its interchangeable design allows you to easily load a variety of Doc's cartridges in order to adapt your scent throughout the season. With the use of this handy scent 'gun', hunters can get their preys attention by spraying attractants on low-lying underbrush and vegetation, along deer corridors and bottle-necks of trails, or around a mock scrape.

When looking to create the new Sportsman Scent System™, the team at Mace would settle on using nothing but the freshest scents on the market to power their 'guns' — so they turned to the experts in the field, Doc's. Doc's undergoes a strict collection process to ensure every bottle is 100% pure and fresh, including only collecting in season, utilizing a state-of-the-art urine collection facility, and bottle-feeding their deer as fawns. Plus, the Scent System's refill cartridges feature 'bag-in-a-can technology', which eliminates the need to mix the scents with a propellant and keeps freshness locked in for an even longer shelf life.

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The Sportsman Scent System™ comes as a 'ready-to-shoot' all-inclusive package, including a 'gun' delivery device and a canister of Doc's Sweet Demise #7™ liquid attractant. And, for when you need to interchange your liquid scent cartridge to accommodate a different species or game, refill cartridges are available in packs of two where hunters can choose from scents: Dominant Buck Liquid Urine, Doe in Season Liquid Urine, Acorn Scent Liquid Attractant and Sweet Demise #7™ Liquid Attractant.

For more information about the Mace and Doc's exclusive distribution agreement, Doc's full line of deer scents and attractants or the new Sportsman Scent System™ — contact Mace Security International, Inc at 160 Benmont Avenue, Suite 1, Bennington, Vermont 05201 • Phone: 802-447-1503 • Visit www.sportsmanscentsystem.com or www.docdeerscents.com

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